



THE KIRIBATI CHAMBER

Innovation and Entrepreneurship Competition (IEC) *“Prosperity through Creativity” (PTC)*

Guidelines

What is the Innovation and Entrepreneurship Competition (IEC)?

The Innovation and Entrepreneurship Competition (IEC) is a development program initiated and funded by the Embassy of the People’s Republic of China in Kiribati. The purpose of this program is to encourage and support brilliant ideas with a strong development focus, help I-Kiribati to look into ways of sustainable and self-reliant development that will benefit Kiribati in the longer term, find solutions to pressing issues in Kiribati and create opportunities for employment. All in all, achieving prosperity through creativity.

How does the IEC operate?

The IEC is led by an organizing committee with member representatives from ministries including OB, MFAI, MFED, MELAD, MIA, MWYSSA, MCIC, MEHR and Chinese Embassy, and administered by KCCI. I-Kiribati individuals and groups are eligible to participate in this competition. There are three phases of the IEC:

Phase I	Receive applications	<i>5th February 2021 to 5th May 2021</i>
Phase II	Review applications	<i>6th May 2021 to 6th July 2021</i>
Phase III	Grand final	<i>10th of July, 2021</i>

What are the requirements and standards for the IEC?

Projects should be:



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1. Innovative	Based on new ideas, new thoughts, new solutions
2. Feasible	Can be implemented and achieved in Kiribati, with clear and viable action plan
3. Business potential	Possible to be turned into real business, with profitable market demand
4. Problem oriented	Focus on actual pressing issues in Kiribati, identify the problems and find out the solutions
5. Original	Your own ideas instead of copying and borrowing

What are major areas that the IEC focuses on?

1. Local Tradition (Weaving, handcraft, etc)
2. Tourism (Anything attracting to tourists)
3. Production (Agriculture, Fisheries, Copra, etc)
4. Technology (IT, e-commerce, etc)
5. Environment(Green energy, waste management, Sanitation etc)

What are the awards with prizes?

Awards	Prizes	No. of awards
Overall best proposal	AU\$10,000.00	1
First prize for each major areas	AU\$3,000.00	1 for each major areas
Overall second prize	AU\$1,500.00	4 in total
The rest of top 20	AU\$500.00	10 in total



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Who can apply for the IEC and claim the prizes?

-Individual: Applicants should be from 18 years old above.

-Group: community, clubs, school team, etc. The group must designate one person as a focal contact in the application form to work with the working committee on all matters related to IEC, including claiming the prizes.

-All individuals and the communities or groups will be treated the same.

-The top 10 proposals in phase II will enter the Grand Final, during which the overall best prize, first prizes and overall second prizes will be decided by the final judges.

-Anyone who wish to claim the prize must attend the Grand Final, the representatives will need authorization from the applicant. Please kindly be advised that accommodation, transport for attending the Grand Final would not be provided.

-The Kiribati people within and outside the country are all welcomed.

How to apply for the IEC?

1. Collect an application form from KCCI office in Betio or outer island councils, or download from the websites of KCCI and Chinese Embassy.
2. Develop your proposal by filling in the application form
3. Submit your application electronically to IEC@kcci.org.ki or in hard copy to the office of KCCI, Betio opposite Betio cemetery

NOTE: All received applications or proposals will be given code no. for confidentiality.

APPLICATIONS CLOSE AT 4.15PM ON WEDNESDAY , 5th May, 2021.

Please keep this information and Do Not Submit



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APPLICATION CODE NO: _____

Your application starts from below:

Contact Details of Applicant	
APPLICATION CODE NO:	
Name of applicant (individual or group):	
Contact person (applicant himself/herself or person on behalf of the group)	
Name:	
Email address:	
Address:	
Phone number:	Mobile number:

Declaration and agreement:

I hereby declare that the guideline and requirement of the IEC are well understood and will be followed. I certify, as the applicant or on behalf of the applying group, the content I provide in the application is true and original.

Applicant or contact person

Signature: _____

Name: _____

Title: _____

Date: _____



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APPLICATION CODE NO: _____

APPLICATION FORM FOR IEC 2021

All sections of the application form must be completed in English. If the application form does not provide enough space, please attach additional pages as required.

Project Name:

Major area of your proposal:

Local traditions

Tourism

Local production

Technology

Environment

Project Summary: (Please describe the main ideas of the project and present your creativity)



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APPLICATION CODE NO: _____

Project targets:(Please describe the main goals, what problems and bottlenecks can be solved). (attach additional paper if require more space)

Project advantages:(Please explain why this will be a successful project and what the business potential is)



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APPLICATION CODE NO: _____

Project beneficiary: (Please describe who will be benefited and how)

Project Sustainability: (Please describe how the project will be implemented and sustain)

Project risks: (Please describe what problems might occur during the project and how you will manage them)



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APPLICATION CODE NO: _____

We would also be interested to know where you have heard about this program. Please tick ✓ your source

- | | |
|---|--|
| <input type="checkbox"/> Kiribati radio | <input type="checkbox"/> Facebook |
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Flyer |
| <input type="checkbox"/> Office website | <input type="checkbox"/> Friends/family member |
| <input type="checkbox"/> Lecture in institutions, colleges, schools and other organizations | |
| <input type="checkbox"/> Drama | |

Please send this Application Form to KCCI Office, KCCI, Betio Tarawa or email to : IEC@kcci.org.ki or call us on 751 26351

Note: All applications will be given serious consideration by the committee, but regrettably not all can be awarded. KCCI will inform ONLY those who are selected as the top 20.